

IAN ALUDA

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Professional Summary

Results-driven graduate with a Bachelor of Commerce in Business Information Systems from the University of Nairobi. Offering hands-on expertise in software and web development, UX/UI design, and WordPress. Proven ability to architect and implement efficient, user-centric technology solutions that drive business engagement and operational success.

Experience

WEB DESIGNER / GRAPHIC DESIGNER | JEOTA MEDIA - JULY 2021 – CURRENT

- Architected and launched 15+ custom, responsive websites for a diverse portfolio of business clients.
- Directed end-to-end web development life cycles for 3 major projects, successfully delivering platforms for, [Serenity Homes](#), and the [Jeota Media website](#).
- Produced over 20+ branding materials and graphic assets monthly to heavily support and scale client digital marketing campaigns.
- Collaborated directly with 10+ clients to capture complex technical requirements and deliver tailored, custom web solutions.

DEVELOPER / WEB DESIGNER (CONTRACT) | DEVOPS WEB DESIGNERS | SEPTEMBER 2024 – APRIL 2025

- Spearheaded the development and successful deployment of 2 major web platforms: <https://ngongvineyard.org/> and <https://somkenjobs.com/>.
- Engineered visually appealing, fully functional websites utilizing modern development frameworks to enhance functionality.
- Integrated strict UX/UI best practices across client sites to significantly improve website usability, intuitive navigation, and user engagement.

Professional Roles and Leadership

PRESIDENT BUSINESS INFORMATION SYSTEMS STUDENTS ASSOCIATION - UON | FEB 2023 – MAY 2024

- Orchestrated strategic management initiatives and oversaw operations for the student association.
- Founded and launched the BITA Academy, developing and facilitating coding education programs that empowered 50+ students to learn programming.

PUBLICITY DIRECTOR BUSINESS INFORMATION SYSTEMS STUDENTS ASSOCIATION - UON | JAN 2022 – MAY 2024

- Managed comprehensive social media communications and published promotional content for over 15 association activities and events.
- Created high-impact multimedia advertising assets, including posters and videos, to drive student attendance and boost overall engagement.

Education

BACHELOR OF COMMERCE - BUSINESS INFORMATION SYSTEMS (SECOND CLASS HONOURS, UPPER DIVISION) UNIVERSITY OF NAIROBI | 2020 – 2024

- Key Modules: Information Systems Security and Audit, Network and Telecommunications, Software Engineering Principles, Data Structures and Algorithms, System Analysis and Design, Database Management Systems, Business Analytics and Decision Making.

Certifications and Professional development

- **Software Development** - Power Learn Project (Jan 2024 - Dec 2024). Web development, Database management, Python Programming.
- **Web Development Bootcamp** - Emobilies Technical Institute. HTML, CSS, Basic JavaScript, PHP.
- **Entrepreneurship** - Founders Factory Africa (June 2024). Market Research, Business Development.
- **Data Protection Short Course** - Strathmore University - CIPIT 1001 (March 2024). Legal foundations, Technical compliance, ICT Governance.
- **Thunes Young Leaders Program: (2023)**. Studied leadership principles and global fintech finance operations.

Skills & Abilities

- **Web & Software Development** - HTML, CSS, Basic JavaScript , PHP , Python ,
- **WordPress.Design & Databases** - UX/UI Design , Graphic Design , SQL, MySQL , Database Management.

Referees

Barny Kiome : CEO, Jeota Media | 0791388683 | barnymutugi@gmail.com

Kevin Musagala : Developer, Devops Web Designers | +254 711 116533 | kevinmusagala@gmail.com

Alfred Maina : Project Manager, Thunes | +254 755 238167 | alfredmaina@gmail.com